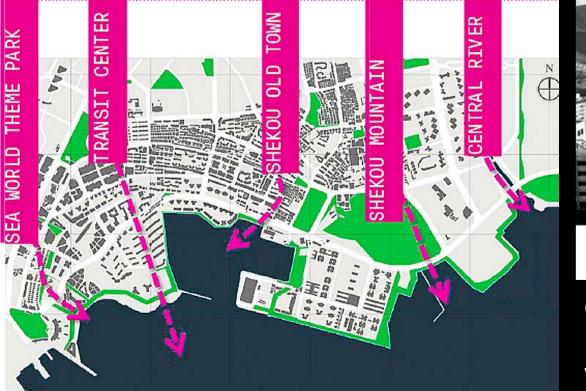
Shekou's urban public realm has long suffered from fast urbanization and lack of attractive parks and facilities for the ever growing population. Soon after the opening of Sea World, famous as a trendy urban lifestyle center, Shekou began upgrading its city building, particularly with the increased awareness of livable places for Shenzhen's future generations. Shekou coastal promenade w will be a new addition of city's open space system, expressing the renewed culture and the city's desire of transforming this out-of-date industrial shoreline to a public waterfront. The once disconnected, dull and even dangerous shoreline walk will be upgraded by design, programming, and become highly accessible from the adjacent urban neighborhoods.

The design connects the city's HINTERLAND neighborhoods and landmarks to waterfront with distinct "windows" and "lines," making the once discontinuous single walkable promenade. By decoding the social DNA of Shekou, the programming of open space blends old and new cultures at the waterfront, creating a mixed flavor of old fishing village, urban beaches and terraces, industrial relict pier parks, and waterfront shopping promenade that attract people year around.









Arow & swimming beach by the Hillside 2014: Land-Locked ship becomes the entertainment complex a sea world – shekou's lifestyle neighborhood

Celebrate Shekou's coastal living experience once at its historical shoreline, which has became the hinterland after years of urbanization and landfill.







DEFINING MOMENTS

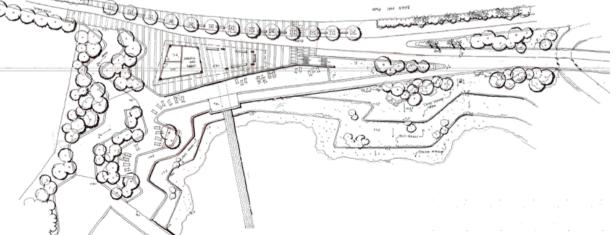






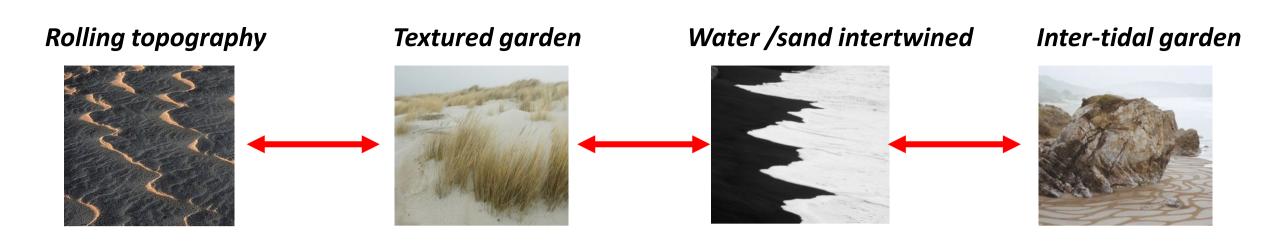


Sandy Beach Re-imaged









Place Making Concept



